

Women Wise™ - Mobile

we specialize in teen girl and women's entertainment for delivery on mobile, PDA, Internet and handheld game platforms.



Cell Swami™

Gotta know that answer NOW?!!!

Just ask Cell Swami as he dishes out his sage advice, in your face wake-up calls, self-esteem prodding or hysterically funny, philosophical psycho-babble. New content packages centers on romance, holidays and pop culture themes. Text Swami and his friends for personalized answers you'll read on the web or in your favorite periodical.



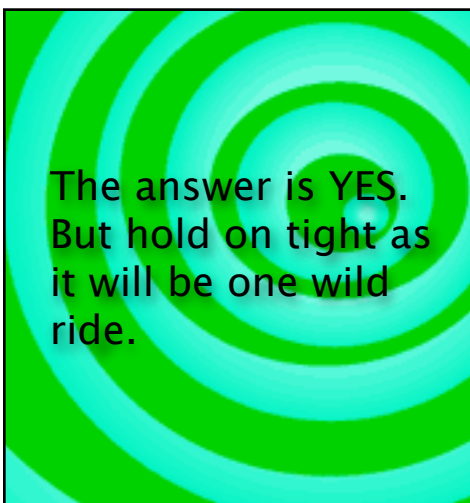
Game Play

The Game Play is simple.

- ▶ Just ask your question – out loud and with friends is the best.
- ▶ Press the Play button on your handset.
- ▶ There's a big Poof sound effect and the handset vibrates.
- ▶ You did it and you've got your answer!
- ▶ Now press the play button and do it again!

Sample Answers

- Cell Swami's third eye sees bright skies ahead.
- The pathway has been cleared. Happy tripping.
- Yes ... Yes ... Oh, baby ... YES!
- Not in your wildest dreams.
- Um, like, hello ... I don't think so!
- Don't be silly!
- You have displeased Cell Swami with your vigorous shaking. Please try again.
- The Swami you are dialing is unavailable. Please try your question again.
- Blah blah blah. Do you ever stop talking about yourself?
- I can see your consciousness is expanding...good going little grasshopper.



Customization

Versions have been created with "answers" to centre on Romance, Pop Culture Themes, Holidays and more. Content can be refreshed monthly or purchased as added value packages. A premium version lets users text and email answers to friends!

Target Audience: Teen Girls and tweens

Platform: Java, Brew

Marketing Notes

Free sample version (Flash application) located at www.womenwise.com web site and/or carrier deck. Complete marketing campaigns.

White Label

License available and perfect for product placement.

Publish or license our content - Speak to us...and speak to women!

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